

COOKIE BANNER AND POLICY

1. COOKIE NOTICE AND CONSENT

1.1 We use our own cookies as well as cookies from third parties to remember your settings, traffic metrics, tracking of your visit on the website and to present you with targeted adverts. By clicking 'accept' on the cookie banner, you consent to the use of cookies you have chosen. You may always withdraw your consent by blocking the use of cookies in your browser. Further information regarding the use of cookies, including how to block and delete cookies, can be found in Clause 8 of this Cookie Policy. You are also able to read more about our processing of personal data in our Privacy Policy.

2. COOKIE POLICY PURPOSE

2.1 We strive to offer a website with the content that is most relevant to you and to be transparent about how we do it. In order to do so, we use technologies that can collect, process, and sort information regarding how you and others use this website.

3. PROCESSING OF PERSONAL DATA BY THE USE OF COOKIES

3.1 Our use of cookies may include processing of your personal data, and we therefore recommend that you also read our Privacy Policy. The Privacy Policy describes our processing of personal data and your rights.

4. WHAT ARE COOKIES?

4.1 A cookie is a small text file that makes it possible to store information or access already stored information on the end-user's pc, smartphone, tablet or similar with the purpose of obtaining data about the end-user.

4.2 Cookies are not by definition a bad thing. They make our lives easier in many ways. As the definition suggests, a cookie is mostly used to obtain data from a visiting user on a given website. The information obtained can vary, as there are many different ways to use a cookie, and the information stored within. A popular way to describe the different cookies is by dividing them into categories according to their common use. A brief description follows below of the most used cookies by service providers, website owners and advertisers.

5. PERSISTENT- AND SESSION COOKIES

5.1 "Persistent Cookies" will follow the user across platforms and browsing-sessions (searches) and their duration often varies up to two years or until deletion. Persistent Cookies can be very helpful for a user by saving passwords and usernames and to recognize the user

on his/her next visit, so the user's experience stays the same as during the previous visit – also known as “tracking”.

5.2 In contrast, there are “Session Cookies”. These last only for a single browsing session (or until the browsing window is closed). A typical Session Cookie could be the “add to basket” function on e-commerce websites. A cookie is placed here so that the website remembers which item(s) the user has put into the basket. This cookie will typically last until the purchase is finalized or when the user leaves the website.

6. FIRST- AND THIRD-PARTY COOKIES

6.1 “First Party Cookies” are commonly stored by the owner/admin of a given website and are generally only used by him/her and can be the different categories of cookies mentioned below.

6.2 In contrast are “Third Party Cookies”. These can be placed by anyone who might have an interest in gathering information about users on a given website. However, placement of third-party cookies is usually based on an agreement between the website owner and the third-party who wants to place the cookie.

7. CATEGORIES OF COOKIES

7.1 Necessary Cookies (Session Cookies)

These cookies are very basic and necessary for the functionality of a website. The “add to basket”-example above is a typical use of a “necessary cookie”. If it were not for the cookie, the website would simply not be able to deliver what was promised, i.e. a purchase function on an e-commerce website. These cookies do not require user consent.

7.2 Preference Cookies

These are used to enhance and improve the user experience of a visit on a given website. For example, if a website can be viewed in more than one language and the user chooses “English”, the website will remember this choice at the next visit.

7.3 Operational- and optimization cookies

Typically used for operating a website, including statistics and analysis of user behavior on a website.

7.4 Marketing – anonymous tracking across websites

“Marketing cookies” are used to track a user across websites. The anonymous information usually comprises a user's visit on a website, including products, interests and similar. The information can be used to create customer profiles which allow the website owners to choose a more specific product range based on these profiles.

7.5 Marketing – targeted advertising (behavioral advertising)

“Behavioral advertising cookies” are used to customize ads and/or commercials on a given website. If a user has searched for a specific product on Google, a cookie containing information on this product might be stored. This cookie can at a later stage give the user specific ads for these products on other websites, i.e. Facebook or similar. These types of cookies will often contain personally identifiable information and will require consent from the user.

8. COOKIES WE USE AND FOR WHAT PURPOSE:

NAME	PURPOSE	RESPONSIBLE (DATA OWNER)	TYPE	STORAGE TIME
fns-token	Data access	FNS	Security	1 hour
__cf_bm	Anti bot protection	CLERK	Security	30 minutes
__client	Authentication State	CLERK	Security	5 days
__client_uat	Authentication State	CLERK	Security	5 days
__client_uat_isdcBcgn	Authentication State	CLERK	Security	5 days
__refresh_isdcBcgn	Authentication State	CLERK	Security	1 hour
__session	Authentication State	CLERK	Security	1 hour
__session_isdcBcgn	Authentication State	CLERK	Security	1 hour
_cfuvid	Authentication State	CLERK	Security	Session
clerk_active_context	Authentication State	CLERK	Security	Session

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